

Where do boys go, when they can't go home?



**FOR IMMEDIATE RELEASE**

**Whats-in-Store Gives Back to My Friend's House**  
*20% donated throughout July*

**FRANKLIN, Tenn. – July 22, 2011** – Through its What Gives Back campaign, [whats-in-store](#) is donating 20% of all jewelry and accessory purchases made online in the month of July to [My Friend's House Family and Children's Services](#).

Customers simply need to enter "MFH101" when they checkout online to ensure the donation is made.

"whats-in-store has been a supporter of My Friend's House for nearly a decade and has seen the amazing works of the staff and volunteers really change the lives of Williamson County's youth," said Dena Nance, owner of whats-in-store. "Alternative programs for families can restore the dreams of many but only with the monetary help of our community."

Partnerships such as this help support My Friend's House's goal to build a new home for the boys it serves through a Capital Campaign to raise more than \$1 million for the new facility, furnishings and to establish an endowment.

"whats-in-store has a long history of supporting local nonprofits and we are thrilled that they have selected My Friend's House for the July promotion," said Board President Kim Helper. "We continue to be grateful for the support we receive from business owners like Dena and our vast number of volunteers."

whats-in-store has two area locations: 407 Main St. in Franklin and 1200 Villa Place #403 in Nashville. For additional information, visit [www.whats-in-store.com](http://www.whats-in-store.com) or call 615.794.7560.

### **About My Friend's House**

My Friend's House Family and Children's Services was founded by Juvenile Court Judge Jane Franks after she grew frustrated by the lack of facilities in the area to house and care for boys that needed to be removed from an unhealthy home environment. The non-profit began operations in 1988 and has since provided a home and services for more than 2,000 boys and their families. Located at 626 Eastview Circle in Franklin, My Friend's House provides a variety of programs and services to help youth recover from adverse situations and to become successful young adults. It is the only private residential program serving young men in Williamson County. For more information, please call 615.790.8553 or visit [myfriendshousetn.org](http://myfriendshousetn.org).

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