

MY FRIEND'S HOUSE MARDI GRAS BALL

FEBRUARY 18, 2023
EMBASSY SUITES - COOL SPRINGS

CORPORATE SPONSORSHIP PACKAGE BENEFITS

Please see next page for order form.

SPONSORSHIP BENEFITS	CARNIVAL SPONSORSHIP	KREWE SPONSORSHIP	PARADE SPONSORSHIP	MASK SPONSORSHIP	BEAD SPONSORSHIP
SPONSORSHIP LEVELS	\$20,000	\$10,000	\$5,000	\$2,500	\$1,500

Pre-Event Recognition

Social Media Promotion (Facebook, Instagram, Twitter, LinkedIn)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Website Presence - MGB Pg	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email Blasts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Event Poster Inclusion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Krewe Party Sponsor	<input checked="" type="checkbox"/>				

Event Recognition

Digital Program Ad	<input checked="" type="checkbox"/> full pg	<input checked="" type="checkbox"/> full pg	<input checked="" type="checkbox"/> half pg	<input checked="" type="checkbox"/> half pg	<input checked="" type="checkbox"/> listed
Branded Signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Table-Top Folded Sign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo in Slide Show on MGB Page of Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tickets to the Ball*	<input checked="" type="checkbox"/> 36	<input checked="" type="checkbox"/> 24	<input checked="" type="checkbox"/> 12	<input checked="" type="checkbox"/> 8	<input checked="" type="checkbox"/> 4
Hotel Room	<input checked="" type="checkbox"/> 4	<input checked="" type="checkbox"/> 2	<input checked="" type="checkbox"/> 1		

Post-Event Recognition

Company Newsletter Coverage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Thank You Email Blast	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Continued Website Presence as Sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

*You will be contacted about a week before the ball to collect your guests' names.

If you already have a list, please email it to Kaitlyn Dixon at kaitlyn.dixon@myfriendshousetn.org.

Thank you.

MY FRIEND'S HOUSE
MARDI GRAS BALL

FEBRUARY 18, 2023
EMBASSY SUITES - COOL SPRINGS

CORPORATE SPONSORSHIP PACKAGES

Please select your sponsorship level then follow the instructions for payment.

- | | |
|--|---|
| <input type="checkbox"/> CARNIVAL SPONSOR \$20,000
Presenting Sponsor for the 2023 Mardi Gras Ball
(One sponsorship available for the event) | <input type="checkbox"/> MASK SPONSOR \$2,500 |
| <input type="checkbox"/> KREWE SPONSOR \$10,000
Band Sponsor for the 2023 Mardi Gras Ball
(One sponsorship available for the event) | <input type="checkbox"/> BEAD SPONSOR \$1,500 |
| <input type="checkbox"/> PARADE SPONSOR \$5,000
Grand Entrance Parade Sponsor for the 2023 Mardi Gras Ball
(One sponsorship available for the event) | <input type="checkbox"/> FRIEND OF A FRIEND SPONSOR \$1,000
2 tickets to the ball
Social media promotion
Email blasts
Recognition at the 2023 Mardi Gras Ball |

If your purchase goes towards one of our Royal Court Couples, please enter their name below:

MARDI GRAS BALL DETAILS

Saturday, February 18, 2023 • 5:30pm-midnight
Dinner & Dancing • Formal Attire (Black Tie Optional)

CONTACT INFORMATION

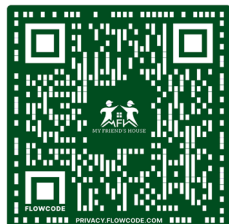
Contact Name _____ Company _____

Address _____
Street City Zip

Phone _____ Email Address _____

PAYMENT METHODS

Pay online by scanning this QR Code



OR

PLEASE MAIL PAYMENT WITH
THIS COMPLETED FORM TO:

MY FRIEND'S HOUSE
ATTN: MELINDA DUNCAN
626 EASTVIEW CIRCLE
FRANKLIN, TN 37064

For more information, please contact:
Kaitlyn Dixon: kaitlyn.dixon@myfriendshousetn.org
Melinda Duncan: melinda.duncan@myfriendshousetn.org
Visit www.MyFriendsHouseTN.org.

From everyone at My Friend's House,
THANK YOU FOR YOUR SUPPORT!

MY FRIEND'S HOUSE
MARDI GRAS BALL

FEBRUARY 18, 2023
EMBASSY SUITES - COOL SPRINGS

TICKET ORDER FORM

Contact Name _____ Company _____

Address _____
Street City Zip

Phone _____ Email Address _____

Special Seating Requests _____

Special Dietary Requests _____

INDIVIDUAL TICKET **\$250.00**

TABLE OF EIGHT (8) **\$2,000.00**

TABLE OF TWELVE (12) **\$3,000.00**

☐ I would like to purchase an individual ticket(s).
Number of tickets _____

☐ I would like to purchase a table(s).
Number of tables (8) _____
Number of tables (12) _____

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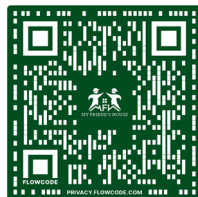
*You do not need your guest list to place an order for tickets or tables. MFH will contact you a week before the ball to collect your guests' names.

GUEST LIST*

If your purchase goes towards one of our Royal Court Couples, please enter their name below:

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OR

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THIS COMPLETED FORM TO:**

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ATTN: MELINDA DUNCAN
626 EASTVIEW CIRCLE
FRANKLIN, TN 37064

For more information, please contact:
Kaitlyn Dixon: kaitlyn.dixon@myfriendshousetn.org
Melinda Duncan: melinda.duncan@myfriendshousetn.org
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DIGITAL PROGRAM ADVERTISEMENT FORM

My Friend's House is preparing for our biggest fundraising event of the year, our Mardi Gras Ball. We are humbled by the great community of supporters we have for our organization. We are asking if you would consider being a part of that community by purchasing an advertisement in this year's digital event program.

Each year, we have upwards of 400 attendees and volunteers at the Mardi Gras Ball, all who have exposure to the ball program, advertisers, and sponsors. In addition, each advertiser and sponsor will receive multiple exposures for your business via a scrolling video presentation.

☐ HALF PAGE AD \$200

Screen is shared with another advertiser



☐ FULL PAGE AD \$300



☐ DIGITAL SPONSORSHIP \$400.00

New for 2023

INCLUDES:

Full Page Ad

Logo on MGB Page of Website

Social Media Promotion

Email Blasts

Please choose one:

- ☐ I will provide camera-ready art
☐ Please layout the ad with logo/art provided

Please submit HI-RESOLUTION logos, photos, and/or camera-ready art in one of these formats:

.jpg, .pdf, .eps, .png

Email all artwork to Melinda Duncan at
melinda.duncan@myfriendshousetn.org

If you do not receive an email confirmation within 24 hours of submitting your artwork, please call Melinda at 615-585-5173 (cell) or 615-790-8553 ext 3 (office).

CONTACT INFORMATION

Contact Name _____ Company _____

Address _____

Street

City

Zip

Phone _____ Email Address _____

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